

AT&T U-verse

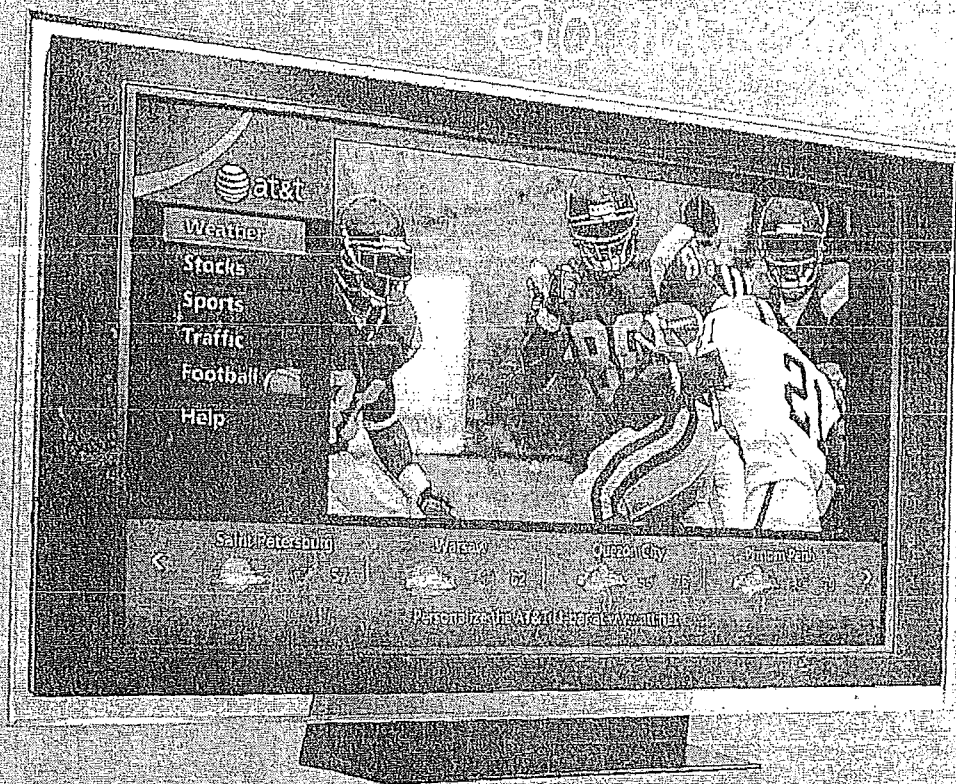


Advanced TV

improve your game

You score amazing interactive features plus 100% digital picture & sound.

Our digital network includes state-of-the-art fiber optic technology* that delivers advanced TV and Internet, working together in new ways. You'll get brilliant color, crisp images, sound that will knock your socks off, plus cool features like these.

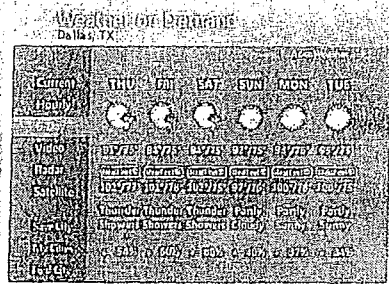


AT&T U-verse shows your customized Internet homepage: weather, stock, and sports updates—even your Yahoo! Sports Fantasy Football league stats—right on the screen without leaving the TV program you're watching.

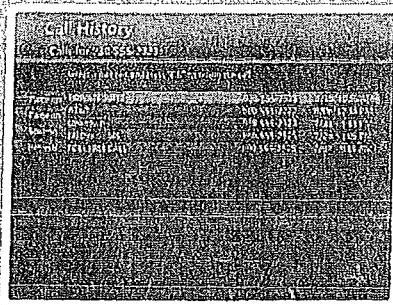


Call 1-877-377-3065, click att.com/iverse3065, or scan AT&T U-verse

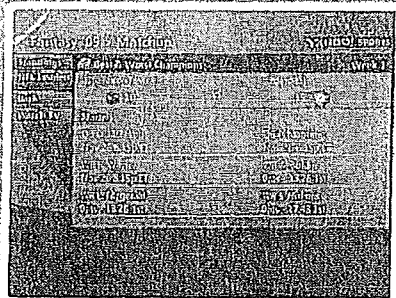
Winning ways to find your favorites:



AT&T U-verse website shows updated info for any U.S. city with hourly and extended forecasts, maps & more.



U-verse lists your recent incoming calls. Select a number and press OK on your remote control to call back.



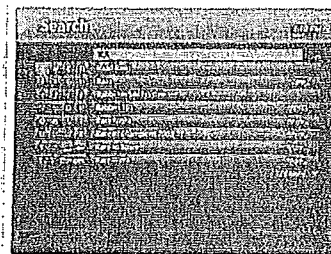
AT&T U-verse features Football and NFL stats can be seen on your TV screen after you click Football in the AT&T U-bar.



NEW! Multiview lets you see all content available for one genre from channels in your TV package. Choose Kids Multiview, News Multiview, or Sports Multiview. Watch one program in the large view and see what else is on by using the scrollbar on the right. There's even Multiview for ESPN GamePlan subscribers.



Picture-in-Picture (PIP) channel browsing lets you see what else is on without leaving your current show—no special TV required!



Search helps you find shows by title or actor's name using your remote control, then record to your DVR with a touch!

*Fiber optics may apply to all or part of the network depending on your location, 1 AT&T U-verse High Speed Internet account required.

30-day money-back guarantee.
No contract term required.





the channels you want

Max your TV!

Add popular premiums to any TV package. See them all, p. 18-21.

Add access to HD service, p. 18
Over 110 HD channels and growing!

Add The Sports Package, p. 19
Over 25 channels of premium sports.
(Included with U450 package.)

Add HBO® & Cinemax® package,
p. 21
26 premium movie channels.
(Included with U450 package.)

Add The Movie Package, p. 21
31 premium movie channels.
(Included with U300 & U450
packages.)



**SAVE A BUNDLE
WITH AT&T U-VERSESM**

Wow! Buy 2, get 1 FREE, p. 12
All services at a glance, p. 14

U-family

▶ Up to 70 of the best family-oriented digital channels; local channels INCLUDED

▶ One HD-ready receiver with Total Home DVR capability INCLUDED



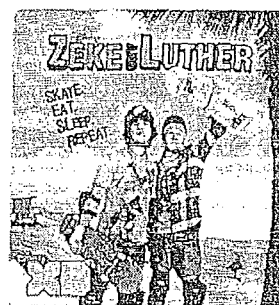
Discovery



Complete channel lineup on p. 26.

\$49/mo

FAMILY CHANNELS, PLUS DVR!



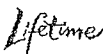
Zeke and Luther on Disney XD

U100

▶ Up to 130 digital channels; local channels INCLUDED

▶ One HD-ready receiver INCLUDED

▶ Add Total Home DVR capability for just \$15/mo



Complete channel lineup on p. 26.

\$49/mo

A GREAT VALUE PACKAGE!

at prices you'll love

U200

- ▶ Up to 230 digital channels; 48 digital music channels and local channels INCLUDED
- ▶ One HD-ready receiver with Total Home DVR capability INCLUDED

- ▶ U200 Latino includes everything in U200, plus Paquete Español, for just \$10/mo more (p. 14)

\$64/mo

MORE TO WATCH, PLUS DVR!

bio



Lifetime
Real Women



mun2



oxygen

SITV



Complete channel
lineup on p. 26.

ORDER ONLINE & GET

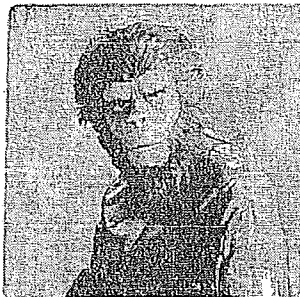
\$200 BACK*

VIA PROMOTION CARD FROM AT&T

\$100 BACK*

VIA PROMOTION CARD FROM AT&T
WHEN YOU CALL TO ORDER

*On U200 or higher TV plans. Reward redemption required. Cannot be combined with other offers. See details on p. 20.



Planet of the Apes on
Fox Movie Channel



Man Shaps Globe on
Sundance Channel

Pricing excludes taxes, Video Cost Recovery fees, and other charges. Pricing, programming, and offers subject to change. See details on p. 20.

ZEKE AND LUTHER © Disney. All Rights Reserved. DISNEY XD © Disney. DISNEY XD and the DISNEY XD logo are trademarks of Disney Enterprises, Inc. and used with permission. HBO®, Cinemax® and related channels and service marks are the property of Home Box Office, Inc. Starz and related channels and service marks are the property of Starz Entertainment, LLC. SHOWTIME, THE MOVIE CHANNEL, FLIX and related marks are trademarks of Showtime Networks Inc., a CBS Company.

See all the channels you can get
with AT&T U-verse on p. 26



at&t

U-verse

AT&T U-verse



Save a Bundle

new offer—buy 2,

Order AT&T U-verseSM TV, then choose wireless OR digital home phone service, and **we'll throw in high-speed Internet for six months.*** Cool!

Learn more at
att.com/uversebuy2get1free



*Requires new service order. Minimum term 12 months. AT&T U-verse Voice Unlimited, or new or renewed AT&T U-verse Wireless, or digital home phone service with two-year agreement. Offer requires AT&T U-verse TV. High-speed Internet Pro free offer \$30 bill credit for six months. Offer may not be combined with other AT&T promotional offers for the same service. Service available through AT&T company-owned and/or third-party operated hotspots. Plan excludes taxes, video on demand fees, Universal TV on Demand fees and other charges. Promotion ends 12/31/07. See details on p. 20.



call 1-877-377-3065 | click att.com/uverse3065 | visit an AT&T store

get 1 free!

Plus, receive

\$50 back

via promotion card from AT&T
with online bundle orders only.



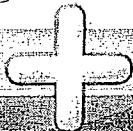
AT&T U-verse TV

\$64/mo

AT&T U-verse TV U200

- ▶ Up to 230 digital TV channels and one HD-ready receiver with DVR included
- ▶ Great onscreen features: favorite TV channels guide, Picture-in-Picture channel browsing, and more

- ▶ Add access to HD service for a huge HD lineup and brilliant picture!
- ▶ Buy 2, get 1 free bundle offer also applies to any higher TV package, p. 14



Wireless from AT&T

\$40/mo

AT&T Nation™ 450 Plan

- ▶ 450 Anytime Minutes, Rollover® Minutes, and unlimited Mobile to Mobile calling (more plans available)

OR



Digital home phone from AT&T

\$30/mo

AT&T U-verse Voice™ Unlimited

- ▶ Unlimited digital calling to the U.S., Canada, and Puerto Rico with over 20 features, including advanced features that integrate with TV, Internet, and wireless



AT&T U-verse High Speed Internet

6 MONTHS FREE

reg. \$30/mo—a \$180 savings

AT&T U-verse High Speed Internet Pro®

- ▶ Downstream speeds up to 3Mbps
- ▶ Wireless Internet router and professional installation included!
- ▶ Access to the nation's largest Wi-Fi network, including Barnes & Noble®

- ▶ Want a faster speed? With this offer you can get a \$30/mo credit on any higher Internet speed—up to 18Mbps downstream available, p. 15

30-day money-back guarantee.
No contract term required.



at&t



get the best value

U-family U100 U200 U200 Latino U300 U450

U-family	U100	U200	U200 Latino	U300	U450
Up to 70 of the best family-oriented channels, including local channels	Up to 130 digital channels, including local channels	Up to 230 digital channels, including music and local channels	Up to 250 digital channels, including music and local channels, and 24 Spanish-language channels	Up to 300 digital channels, including music and local channels	Up to 390 digital channels, including music and local channels, and over 105 HD channels
One HD-ready receiver with Total Home DVR capability	One HD-ready receiver	One HD-ready receiver with Total Home DVR capability	One HD-ready receiver with Total Home DVR capability	One HD-ready receiver with Total Home DVR capability	One HD-ready receiver with Total Home DVR capability
just \$49/mo	just \$49/mo	just \$64/mo	just \$74/mo	just \$79/mo	just \$109/mo
				The Movie Package	The Sports Package
					HBO* & Cinemax*
					The Movie Package

Add Total Home DVR capability to U100 for just \$15/mo more

Add up to seven more receivers to any package for just \$7/mo each

GET \$200 back via promotion card from AT&T when you order U200 or higher online. Or, get \$100 back via promotion card from AT&T when you call to order.

Audio programming by channels

THE MOVIE PACKAGE (included with U300 & U450)
31 premium movie channels, including On Demand, \$20/mo
See p. 21 for details.

HBO* & CINEMAX* PACKAGE (included with U450)
26 premium movie channels, including On Demand, \$24/mo
See p. 21 for details.

THE SPORTS PACKAGE (included with U450)
Includes Fox College Sports, Go!TV, NHL Network™, Outdoor Channel & more, \$10/mo
See p. 19 for details.

ACCESS TO HD SERVICE

Superb lineup of over 110 HD channels—and growing!
Packages start as low as \$10/mo. Add our HD Premium Tier for just \$5/mo more. See p. 18 for details.

Audio programming by channels

Paquete Español	\$15/mo	NEW! RAI ITALIA	\$13/mo
Filipino TV Package	\$21/mo	NEW! Arabic Radio & Television	\$13/mo
South Asian TV Package	\$35/mo	TV5MONDE (French)	\$10/mo
Mandarin TV Package	\$35/mo	SBTN (Vietnamese)	\$15/mo
Russian TV Package	\$25/mo	TV8V (Vietnamese)	\$10/mo
Polish TV Package	\$25/mo	MBC America (Korean)	\$13/mo
Sefanta Sports	\$15/mo	TV JAPAN	\$25/mo

See p. 21 for package details.

in home entertainment!

 Pick from 4 AT&T U-verse High Speed Internet options—save on our highest speeds!

PRO

Up to 3Mbps
downstream speeds,
\$30/mo

BARNES & NOBLE

BOOKS & MORE

www.bn.com

ELITE

Up to 6Mbps
downstream speeds,
\$35/mo

MAX

Up to 12Mbps
downstream speeds,
\$55/mo

Now just \$45/mo for
six months!

MAX18

Up to 18Mbps
downstream speeds,
\$65/mo

Now just \$55/mo for
six months!

INCLUDED with all these speeds! Only AT&T High Speed Internet includes unlimited on-the-go access across the nation's largest Wi-Fi network, including Barnes & Noble.¹

AT&T NATION™ PLANS

AT&T NATION™ PLANS starting at 450 Anytime Minutes, with exclusive Rollover® Minutes, Mobile to Mobile calling & more, as low as \$39.99/mo

AT&T FAMILYTALK™ PLANS share minutes with two phone lines, as low as \$69.99/mo; add more lines for \$9.99/mo each

MESSAGING UNLIMITED PLAN lets you send texts, iMS, photos & videos to anyone on any network nationwide, \$20/mo

AT&T AppCenter™—the one-stop shop to quickly and easily purchase apps for your mobile phone. Visit att.com/appcenter.

Switch to next-generation 100% digital calling, p. 24.

- ▶ **Unlimited** calling to the U.S., Canada, and Puerto Rico
- ▶ **Over 20 calling features** included, with favorites like Caller ID, Call Waiting, Three-Way Calling, and more
- ▶ **PLUS** advanced features, like Do Not Disturb, Locate Me, AT&T U-verse Messaging™, and more
- ▶ Low international per-minute rates with no monthly fee
all for just \$30/mo

INCLUDED! Our professionals will install your AT&T U-verse service.

We'll set up your TV service with its included HD-ready receiver (plus any additional ones you order) and Internet router, plus show you how to use all your new AT&T U-verse features. Order other AT&T U-verse services at the same time and we'll set them up, too.

eward redemption required. 1 Based on non-municipal company-owned and -operated hotspots. Pricing excludes taxes, Video Cost Recovery fees, Universal Service and fees, and other charges. Pricing, programming, and offers subject to change. See details on p. 20.

BO*. Cinemax® and related channels and service marks are the property of Home Box Office, Inc. Starz and related channels and service marks are the property of Starz Entertainment, LLC. SHOWTIME, THE MOVIE CHANNEL, FLIX and related marks are trademarks of Showtime Networks Inc., a CBS Company.



AT&T

AT&T U-verse



Entertainment On Demand

just push play

With AT&T U-verseSM On Demand, the entertainment is ready anytime you are.

- Ever-growing Entertainment On Demand selection of hot movies, classics & more
- "Same Day as DVD" and High-Definition* movies available
- Premium On Demand programs included with premium movie subscriptions
- Growing library of Free On Demand from Lifetime, MTV, PBS KIDS Sprout & more
- Spanish-language and Spanish-subtitled movies available
- Kids' favorites On Demand—subscribe to Disney Family Movies, just \$7/mo

See details on p. 20.

Get a sneak peek: watch movie trailers and more at uconnect.att.com.



Away We Go

NOW available!



Sunshine Cleaning

NOW available!



Orphan

NOW available!

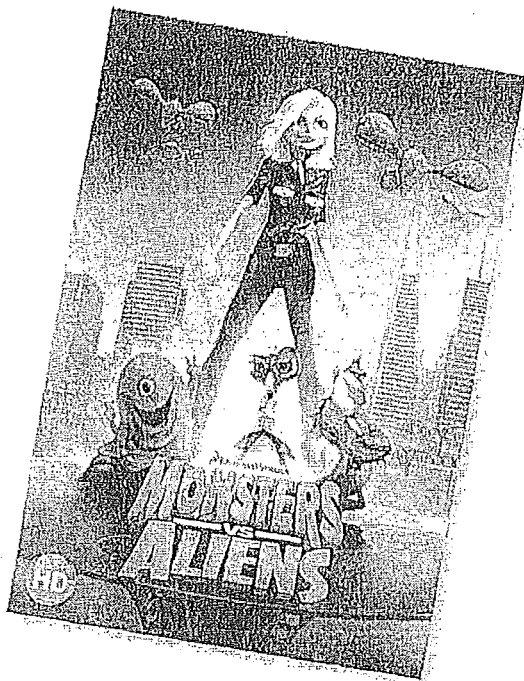


Tyson

October 2

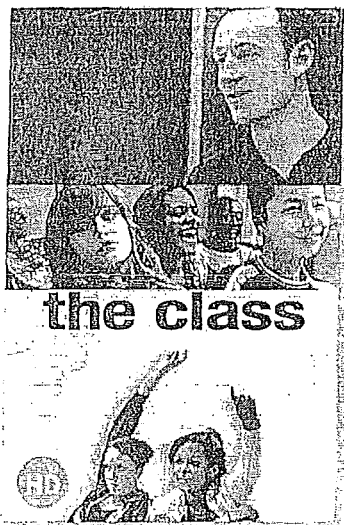
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call 1-877-377-3065 | click att.com/uverse3065 | visit an AT&T store



Monsters vs. Aliens

NOW available!



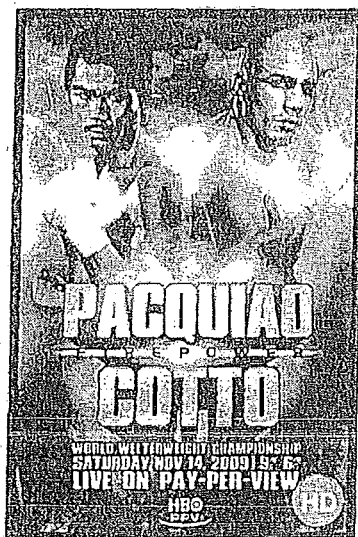
The Class

October 10

With Pay Per View, the hottest seat in town is in your living room.

Pay Per View prices vary per event.

Watch live concerts, sporting events, TV specials, and more from great providers like HBO PPV®, SHOWTIME PPV®, TNA, UFC, and WWE®. And now, select events are in HD!



PPV

ONCE

UFC

WWE

Manny Pacquiao vs. Miguel Cotto, live November 14 on PPV.

*The HD Technology Fee is not required to view HD Video On Demand. Once a Pay Per View is ordered, it cannot be cancelled by remote or customer care. You will be billed and the event will air on your TV set. Event schedules subject to change. Pricing excludes taxes, Video Cost Recovery fees, and other charges. Pricing, programming, and offers subject to change. See details on p. 20.

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30-day money-back guarantee.
No contract term required.



AT&T



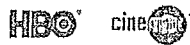
bring home the box office!

Add one or both of these premium movie channel packages with premium On Demand programming included. You can also add individual premium movie channels for just \$14/mo. each.

HBO & Cinemax
(Included with U200 Latino, p. 14) just **24**/mo.

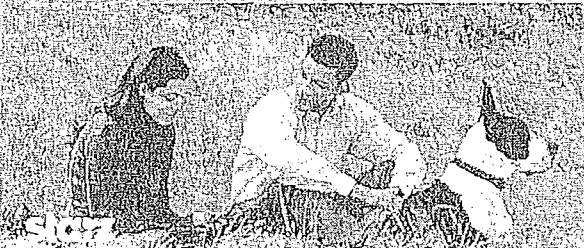


Curb Your Enthusiasm® on HBO

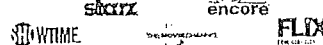


26 premium movie channels from HBO & Cinemax

The Movie Channel & Encore
(Included with U200 Latino, p. 14) just **29**/mo.



Seven Pounds on Starz®



31 premium movie channels from Starz, Encore®, SHOWTIME®, THE MOVIE CHANNEL™ & FLIX.

PLUS! International TV & Movies from around the globe.

International TV & Movies programming just **10**/mo.

Paquete Español (Included with U200 Latino, p. 14)	\$15/mo	Russian TV Package	\$25/mo
Filipino TV Package	\$21/mo	Channel One Russia	\$15/mo
The Filipino Channel	\$12/mo	RTR Planeta	\$15/mo
GMA Pinoy TV	\$12/mo	Polish TV Package	\$25/mo
South Asian TV Package	\$35/mo	TV Polonia	\$20/mo
TV Asia	\$15/mo	TVP Info	Pkg only
SET Asia	\$15/mo	RAITALIA	\$13/mo
Zee TV	\$15/mo	Arabic Radio & Television	\$13/mo
STAR India PLUS	\$12/mo	TV5MONDE (French)	\$10/mo
Mandarin TV Package	\$35/mo	SBTN (Vietnamese)	\$15/mo
CCTV-4	\$10/mo	TVBV (Vietnamese)	\$10/mo
CTI-Zhong Tian	\$12/mo	MBC America (Korean)	\$13/mo
ET Global	\$10/mo	TV JAPAN	\$25/mo
ET News	\$10/mo		
Phoenix InfoNews	\$10/mo		
Phoenix North America			
Chinese Channel	\$10/mo		



My Sweet Family on Phoenix North America Chinese Channel

30-day money-back guarantee

Not available in some areas



AT&T U-verse



High-Speed Internet

for all the ways you

Only AT&T High Speed Internet includes unlimited on-the-go access across the nation's largest Wi-Fi network, including Barnes & Noble.*

PRO
FAMILY FAVORITE

\$30/mo

Up to 3Mbps
downstream speeds.

- Great for Web surfing, email, and sharing photos faster

ELITE
DO IT FASTER

\$35/mo

Up to 6Mbps
downstream speeds.

- Ideal for games and streaming video downloads

MAX
ACTION-PACKED

\$45/mo

FOR SIX MONTHS

Up to 12Mbps
downstream speeds.

- Perfect for hosting Web sites and watching online TV

MAX18
MAJOR MEDIA

\$55/mo

FOR SIX MONTHS

Up to 18Mbps
downstream speeds.

- Awesome for downloading multimedia files like movies and music

INCLUDED!

All our Internet speeds come with AT&T Wi-Fi Basic.

You'll never miss a beat with AT&T Wi-Fi Basic, which lets you access the Internet wirelessly at AT&T Hot Spots nationwide. Some people pay extra for that kind of connectivity. To see all our nationwide hotspots and find one near you, visit attwifi.com.

BARNES & NOBLE
BOOKSELLERS
www.bn.com

*Based on non-municipal company-owned and -operated hotspots.

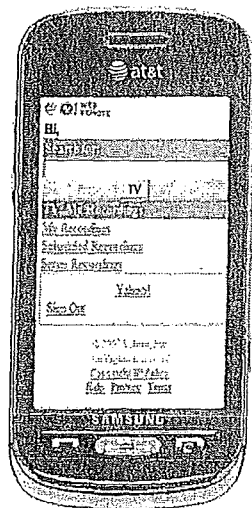
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call 1-877-377-3065 | click att.com/4verse3065 | visit att.com

Wireless



love to connect



50% off exclusive Samsung touchscreen phones.

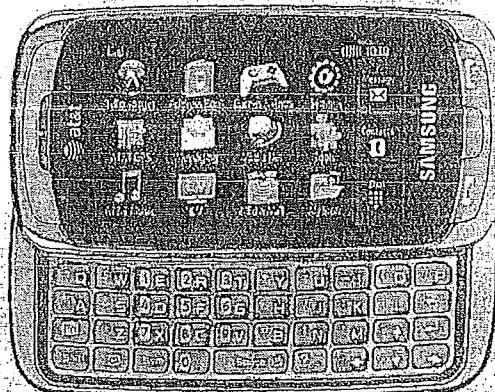
These highly social touchscreen phones keep you on the pulse of what's happening.

- One-touch access to Facebook, MySpace, and more
- Onscreen QWERTY keyboard
- 2MP camera
- Add an AT&T Nation™ plan for as low as \$39.99/mo and get our exclusive Rollover® Minutes

Samsung® Solstice™

\$49.99

after \$50 mail-in rebate AT&T Promotion Card. Minimum \$20/mo. data plan purchase and two-year service agreement.



Samsung® Impression™

\$74.99

after \$50 mail-in rebate AT&T Promotion Card. Minimum \$20/mo. data plan purchase and two-year service agreement.

Look at all you can do with Wireless from AT&T:

- Program your AT&T U-verse DVR on the go
- Get alerts about new AT&T U-verse Movies On Demand, plus your favorite TV series, sports, and news
- Get app happy! Go to the AT&T AppCenter™ to easily purchase apps, games, ringtones, full songs, and more for your mobile phone. Visit att.com/appcenter.



100% digital picture and sound

AT&T U-verse



Digital Home Phone Service

look what your phone

Upgrade your AT&T home phone service to digital AT&T U-verse VoiceSM.

Great low price!

Use the home phones you already have.*
Keep your number or get a new one.

Experience the clarity of our unlimited digital home phone service. You get over 20 calling features, from traditional favorites like Caller ID, Call Waiting, and Three-Way Calling, to exciting new ones like those listed in the box at right. And with no limits on calling anyone in the U.S., Canada, and Puerto Rico, it can cost less than what you're paying now.

PLUS!

- Installation included when ordered with AT&T U-verse[™] TV
- Enjoy low per-minute international rates with no monthly fee
- 911 service and battery backup are available in case of an emergency or power outage[†]
- Add a second phone line for just \$15/mo



**SAVE A BUNDLE
WITH AT&T U-VERSE**

New offer! Buy 2, get 1 FREE, p. 12.
See all plans and prices on p. 14.

24

call 1-877-377-3065 | click att.com/uverse3065 | visit an AT&T store

can do now!

Make your home phone service even better with cool features that work together with our TV and Internet.

AT&T U-VERSE
VOICE UNLIMITED

\$30
JUST

AT&T EXCLUSIVE! AT&T U-verse Messaging™ lets you manage your home phone and Wireless from AT&T voice mail in a single mailbox, accessible from any phone or PC.*

AT&T EXCLUSIVE! Broadcast Messaging lets you send voice messages simultaneously to a distribution list of other AT&T U-verse Voice subscribers.†

AT&T EXCLUSIVE! Click to Call lets you select a phone number in the Call History list on your TV or PC using your remote control or mouse. Pick up your phone to talk.

MORE INTEGRATION! Call History lets you see a recent incoming and outgoing call list on your PC. You can even view a list of recent incoming calls right on your TV.

MORE CONVENIENCE! Locate.Me will ring your home phone number plus up to four more when you receive an incoming call.



MOVING SOON?

Don't forget your AT&T services! Call 1-800-MOVE-ATT.

*AT&T U-verse Voice works with your regular touch-tone phones; however, battery backup power is required for the service, including 911 dialing, to function during a power outage. 1 In all-fiber neighborhoods, battery backup power for the Optical Network Terminal is also required for service to function during a power outage. (ONT—equipment box on side of home or in garage, where AT&T's fiber network terminates.) 2 Claim based on major cable competitor Web sites as of 9/8/09. 3 Not fully compatible with all AT&T wireless voice mail systems. 4 Multiple phone lines not required. Pricing excludes taxes, Video Cost Recovery fees, Universal Service Fund fees, and other charges. Pricing, programming, and offers subject to change. See details on p. 20.



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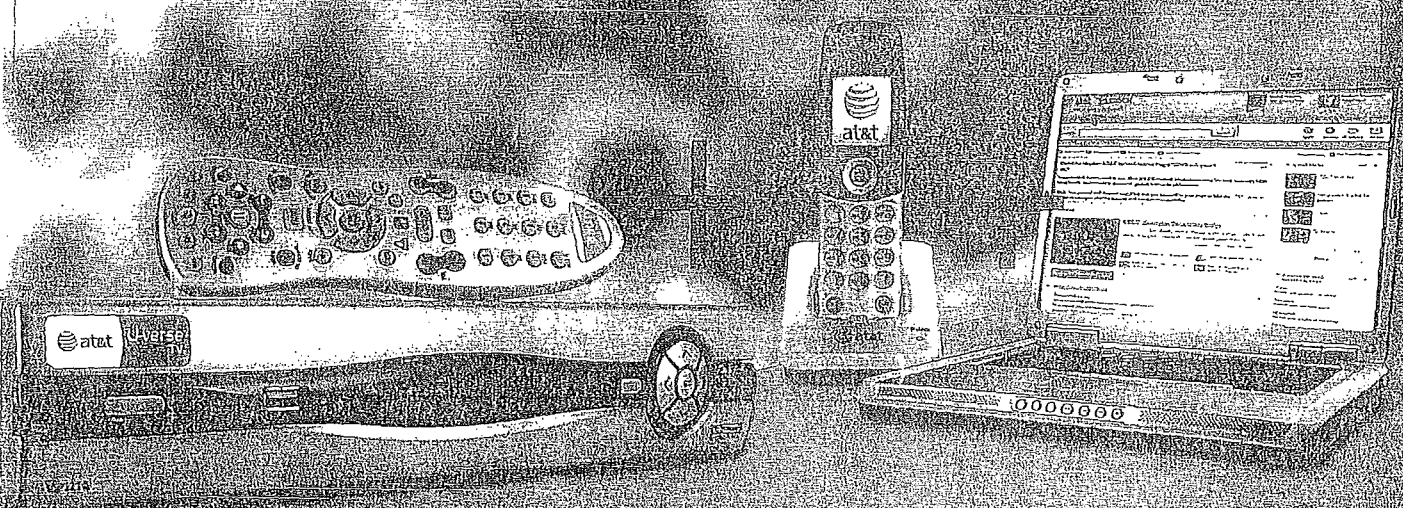
100% digital picture and sound

What is it?

It's not cable. It's not satellite. AT&T U-verse brings you Advanced TV and Internet over a 100% digital network, including fiber optics,¹ for amazing new features!

- ▶ Does your provider include an HD-ready receiver with a DVR that records up to four programs at once?
- ▶ Can you program your DVR from anywhere using your PC or most wireless phones with Internet access?²
- ▶ Does your provider offer access to over 40 HD channels³—and growing?
- ▶ Does your provider include wireless home networking⁴ and professional installation at no charge?
- ▶ Can you get home phone and wireless messages in one voice mailbox, accessible from any phone line or PC?
- ▶ Does your provider offer TV, Internet, home phone service, and wireless calling that actually work together?

AT&T U-verse does all this and more. Switch today and get the better value!



Professional installation included. No contract term required.



at&t

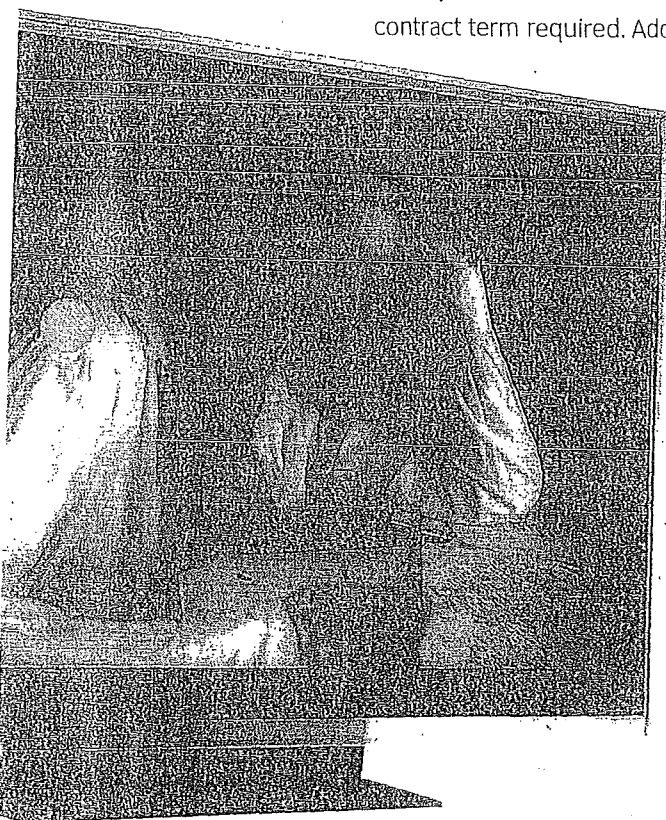
Our World. Delivered.

U-verse

why is it better?

Value is the name of the game with AT&T U-verseSM.

Professional installation, an HD-ready receiver, and a wireless Internet router are included when you switch to U-verse 100% digital TV and Internet—30-day money-back guarantee and no contract term required. Add wireless and home phone service for even more value and convenience!



Becoming Jane on Starz[®]

TAKE YOUR PICK OF SPECIAL CASH BACK OFFERS with new TV and Internet orders (U200 or higher).

CALL TO ORDER A TV & INTERNET DOUBLE PACK TO GET

\$100 | cash back

OR

FREE | month of AT&T U-verse TV (up to a \$99 value)

ORDER ONLINE AND GET BOTH—UP TO A \$199 VALUE!

GET UP TO \$150 MORE WITH A TRIPLE OR QUAD PACK!

CALL US

Sign up for qualifying home phone and wireless service from AT&T.

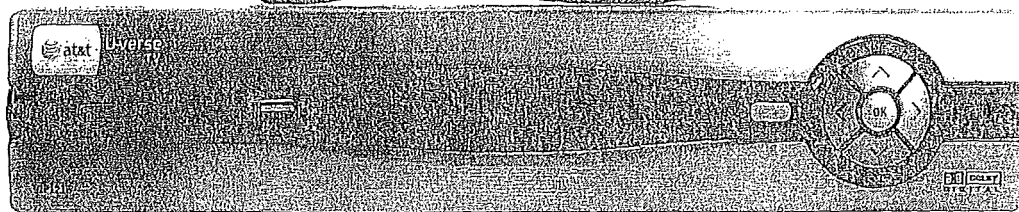
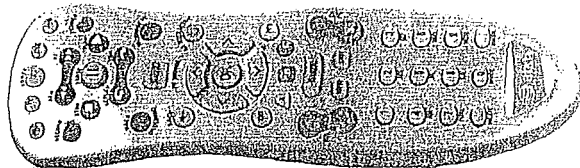
Cash back redemption required. See p. 20 for details.

*Claim based on normal rack rates, not promotional offers. 1 With AT&T U-verse High Speed Internet, Wi-Fi at Starbucks available at U.S. company-operated Starbucks locations equipped with a hot spot. Starbucks and the Starbucks logo are registered trademarks of Starbucks U.S. Brands, LLC. 2 \$3/mo. with qualifying service. Other monthly charges, restrictions, and activation fees apply. \$12.95/mo. (\$11.95/mo. in CA & NV) for customers without qualifying service.

Becoming Jane © Disney ABC Domestic Television. All Rights Reserved. Starz and related channels and service marks are the property of Starz Entertainment, LLC.

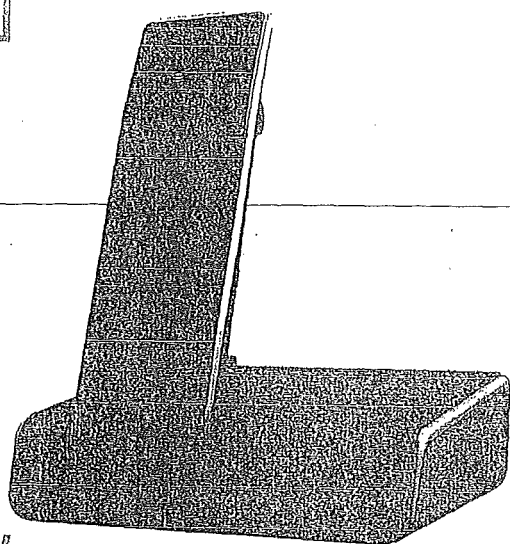
call 1-866-406-3703 | click uverse.att.com/UV3703 | visit an AT&T store near you.

EXCLUSIVE



AT&T U-verse
combined services
offer features the other guys don't!

Only AT&T U-verse includes an HD-ready receiver with a DVR that records up to four shows at once at no extra cost—your cable provider doesn't,* p. 12.

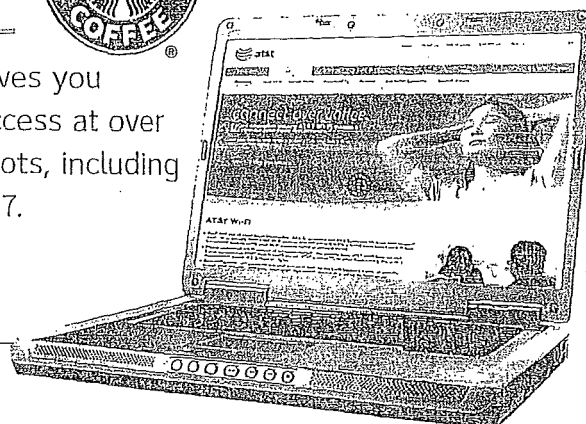


AT&T Unified MessagingSM provides a single mailbox where you can manage multiple types of messages, including email, AT&T home phone and wireless voice mail, and faxes.²

FREE

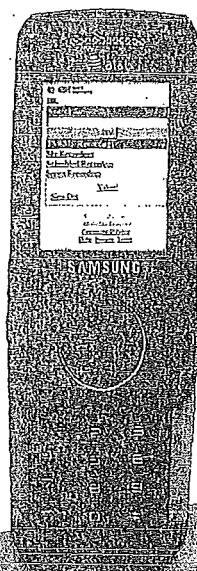


Only AT&T gives you FREE Wi-Fi access at over 17,000 hot spots, including Starbucks,[†] p. 7.



LIVE
IT UP

AT&T U-verse lets you program your DVR remotely from any Web-connected PC and most wireless phones with Internet access, p. 13.



are not introductory rates. With 21.9¢/min. after 10¢/min. start, low and flat for 10¢/min.

The new



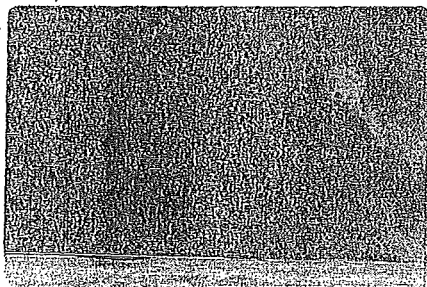
at&t

Your World. Delivered.

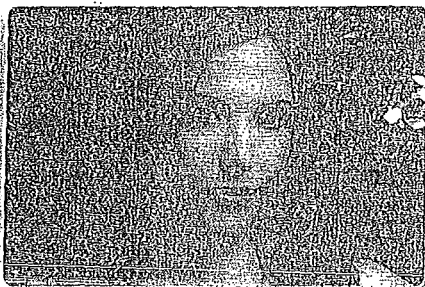
U-verse

How much is it?

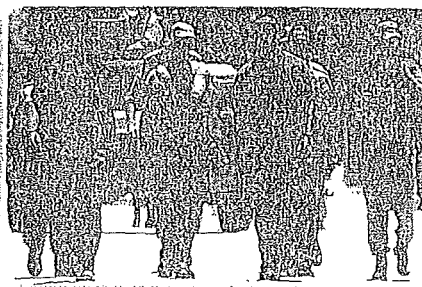
With AT&T U-verseSM, our prices start low and stay low. So feel free to mix and match digital TV, Internet, home phone, or wireless service your way!



Surfing on FUEL TV in U200



Weeds on SHOWTIME® in U300



The Kingdom on HBO® in U400

watch

STEP 1: Pick an Advanced TV package that fits you best.

U100 TV \$44/mo.

Up to 100 digital channels, including local channels

One HD-ready receiver included

Add a DVR for just \$15/mo.

U200 TV \$59/mo.

▶ Up to 200 digital channels, including music and local channels

▶ One HD-ready receiver with DVR service included

▶ Includes special offers, p. 4

U300 TV \$79/mo.

▶ Up to 260 digital channels, including music and local channels

▶ One HD-ready receiver with DVR service included

▶ 31 premium movie channels of Starz®, Encore®, SHOWTIME®, THE MOVIE CHANNEL™ & FLIX®

▶ Includes special offers, p. 4

U400 TV \$99/mo.

▶ Up to 320 digital channels, including music and local channels

▶ One HD-ready receiver with DVR service included

▶ 31 premium movie channels of Starz®, Encore®, SHOWTIME®, THE MOVIE CHANNEL™ & FLIX®

▶ 18 premium movie channels of HBO® & Cinemax®

▶ The Sports Package, including Fox College Sports, HorseRacing TV & more

▶ Includes special offers, p. 4

AT&T U-verse TV includes a free receiver. But did you know you can add up to seven more for just \$5/mo. each?

See our full channel lineup on inside back cover.

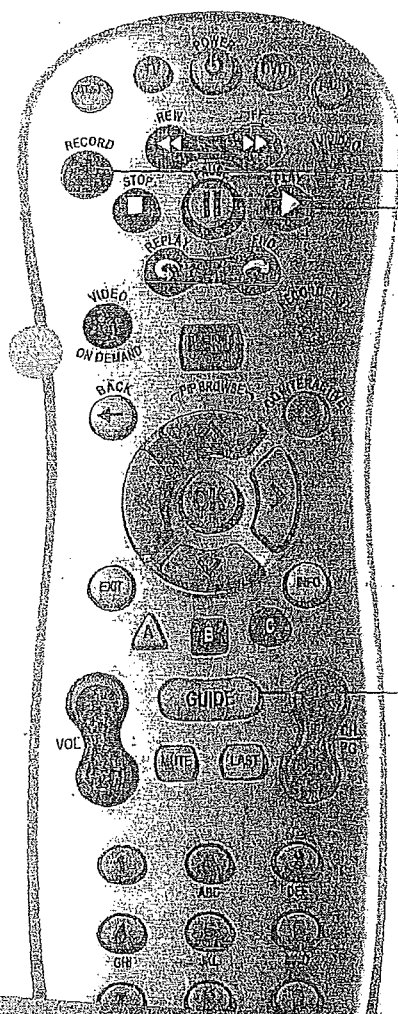
Call 1-866-406-3703 | click uverse.att.com/UV3703 | visit an AT&T store near you.

don't want to miss a show?

Record four shows at once on one extraordinary DVR.

Our advanced Digital Video Recorder (DVR) records up to four shows at once and is included at no extra cost with most packages. Your family can catch all their favorites, even if they're on at the same time!

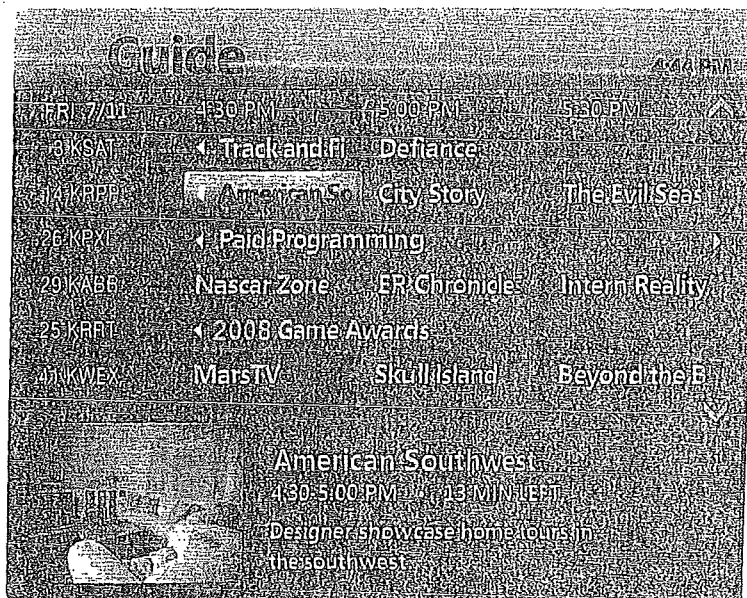
- ▶ Press RECORD on your remote control to record what you're watching on TV directly to your DVR
- ▶ Press GUIDE to find a program or series you want to record, highlight it, and press RECORD to schedule a recording (a red dot will appear)
- ▶ Press RECORDED TV to see a show list (DVR records 133 hours standard or 37 hours HD programming)



Press to record what you're watching with just one touch.

Use these buttons to pause, replay, fast-forward, and rewind programs recorded to your DVR. You can also record, replay, and pause live TV!

Press for instant access to your interactive program guide to see what's playing or scheduled to record.



These four red dots in the guide indicate four shows to be recorded simultaneously

DID YOU KNOW?

You can customize your U-verse program guide so it displays only your favorite channels so you spend less time scrolling!

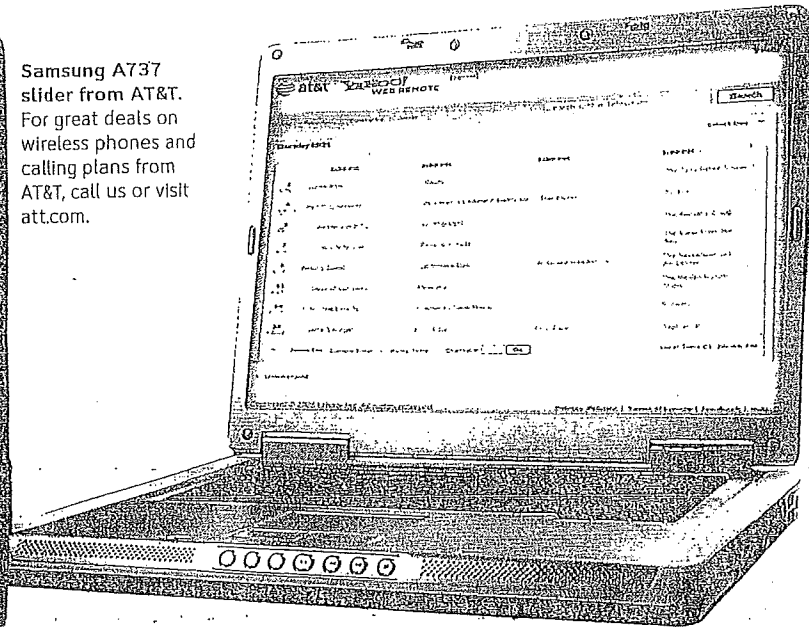
Record on the go!

Program your DVR from a computer or wireless phone virtually anywhere in the world.

Live it up with your newfound mobility brought to you by AT&T U-verse™! Now you can program your DVR remotely from any Web-connected computer and most wireless phones with Internet access. Do all this and more:

- ▶ Program future recordings
- ▶ Get program information
- ▶ Search for recorded TV
- ▶ View and edit your recordings list

Samsung AT37 slider from AT&T. For great deals on wireless phones and calling plans from AT&T, call us or visit att.com.



Take TV to go, too!



TV on your PC is here. Over 30 channels of live and clip TV programming on any broadband-connected PC, anywhere you want. Once you're an AT&T U-verse member, try U-verse OnTheGo service free for 14 days. See p. 20 for details.

AT&T U-VERSE MEMBER PRICE JUST \$10/MO.

Visit uverse.att.com/OnTheGo to learn more.



and many more channels!



NEW! AT&T Wi-Fi now at Starbucks* locations nationwide.

*Wi-Fi at Starbucks available at U.S. company-operated Starbucks locations equipped with a hot spot. Starbucks and the Starbucks logo are registered trademarks of Starbucks U.S. Brands, LLC.

are not introductory rates. With AT&T U-verse, prices start low and stay low.

The new



at&t

Your world. Delivered.

AT U-verse

wishing your tv

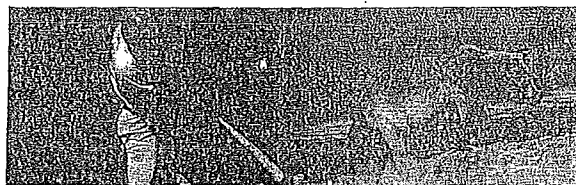
Integrated TV features beyond analog cable are yours when you bundle our



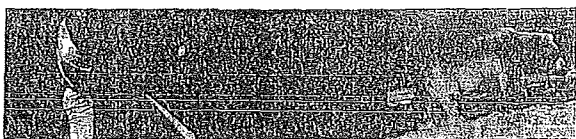
Picture-in-Picture channel browsing is built into your service—no special TV needed. Watch your favorite shows while you see what else is on with Picture-in-Picture browsing.

Change channels *without* the blink of an eye.

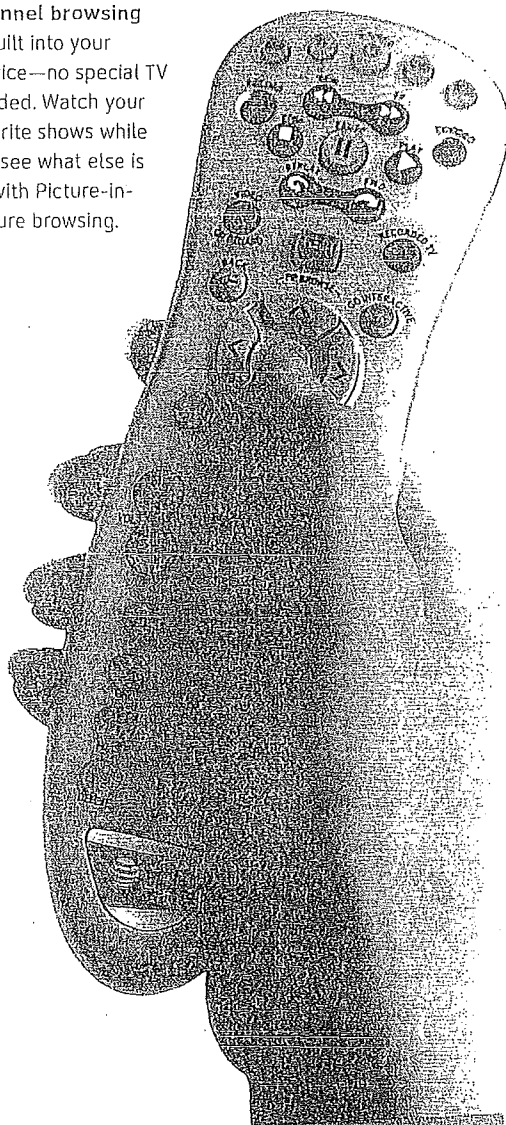
Channel-hop fast without any drag or delay by pressing the channel you want, then pressing ENTER.



US



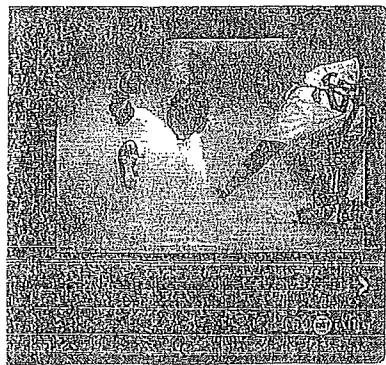
THEM



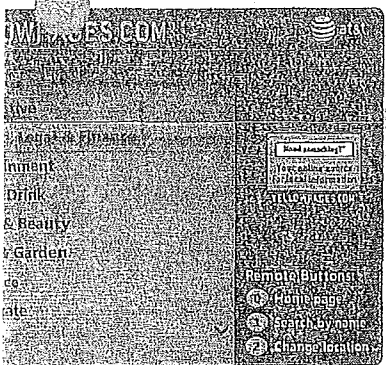
call 1-866-406-3703 | click uverse.att.com/UV3703 | visit an AT&T store near you

Did more?

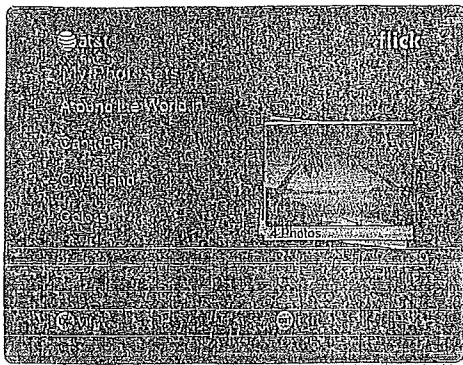
anced TV and Internet.



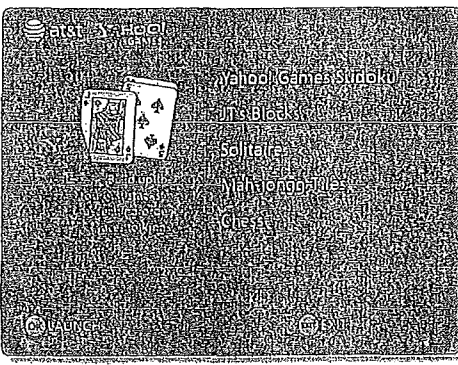
ther, sports, stocks & traffic on your
your AT&T High Speed Internet account.



usiness listings, maps, and more with
search on YELLOWPAGES.COM TV.

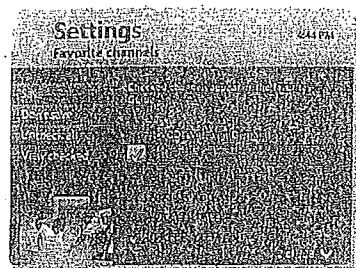


AT&T EXCLUSIVE! View photos from your
Flickr™ account and create the ultimate slide
show right on your TV!

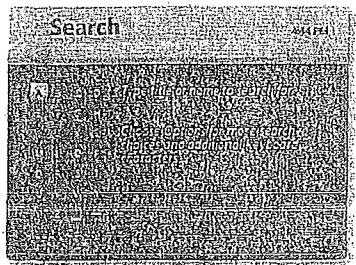


Play five family-friendly games on the AT&T
Yahoo! Games Channel.

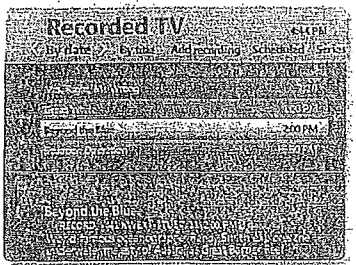
Innovative features
let you control your
TV experience.



Don't want to scroll? This screen lets
you select the channels you want to watch.



Find any program fast by typing a
show or an actor's name into the
search screen.



See a list of recorded programs on
your DVR with a press of the RECORDED
TV button.

Set limits for your family with easy-
to-use parental controls—lock shows by
ratings, hide channels, decide who can
rent and watch VOD, and more.




at&t

any world delivered

buy 2, get 1 free!


Sign up for advanced TV plus wireless or digital home phone service, and get high-speed Internet FREE for 6 months!

 **AT&T U-verse™ TV**

\$64/mo

AT&T U-verse TV U200


- Up to 230 digital TV channels and one HD-ready receiver with DVR included
- Great onscreen features: favorite TV channels guide, Picture-in-Picture channel browsing, and more
- Add access to HD service* for a huge HD lineup and brilliant picture!
- Buy 2, get 1 free bundle offer also applies to any higher TV package

 **Wireless from AT&T**

\$40/mo

AT&T NationSM 450 Plan


- 450 Anytime Minutes, RolloverSM Minutes, and unlimited Mobile to Mobile calling (more plans available)

 **Digital home phone from AT&T**

\$30/mo

AT&T U-verse VoiceSM Unlimited

- Unlimited digital calling to the U.S., Canada, and Puerto Rico with over 20 features, including advanced features that integrate with TV, Internet, and wireless

 **AT&T U-verse High Speed Internet**

6 MONTHS FREE

AT&T U-verse High Speed Internet Pro

- Downstream speeds up to 3Mbps
- Wireless Internet router and professional installation included!
- Access to the nation's largest Wi-Fi network,* including Starbucks[®] and Barnes & Noble
- Want a faster speed? With this offer you can get a \$30/mo credit on any higher Internet speed—up to 18Mbps downstream available

Professional installation included. No contract term required.

call 1-877-677-1851 | click att.com/uverse1851 | visit an AT&T store